



# CALL FOR POSTERS

TRB Committee on Public Engagement and Communications (AJE40)

100th Transportation Research Board ANNUAL MEETING  
January 24-28, 2021 Washington, DC

## What's it all about?

The **Public Engagement & Communications Poster Session** will highlight best practices, new technologies and lessons learned, build awareness and skills, and advance the state of the art in public involvement and communications for transportation. Entries are encouraged from all modes and all stages of the project development process. However, the poster must *focus on the public involvement and/or communications components of the project*, rather than on the project in its entirety.

Each poster station will be equipped with a table and a 4' x 8' panel for displaying the poster. An electrical connection will be available. Telephone and Internet connections will not be available.

## How to apply?

Potential poster session participants must complete and **submit an application form** [<https://sites.google.com/site/trbcommitteeada60/trb-poster-session>] by email to [jarobbins@ncdot.gov](mailto:jarobbins@ncdot.gov) no later than **Friday, September 11, 2020**. TRB will notify applicants of acceptance in early November 2020 and will provide additional details.

## Selection guidelines

Selection is based on:

- Relevance to the Committee's focus areas (see application form)
- Originality and quality of the public involvement/communication effort
- Value of lessons learned to project staff and to public involvement and communication professionals
- Completeness of the application

The following are not eligible:

- Sales presentations on products or services
- Posters previously presented, or based on papers previously presented or published, in conjunction with TRB efforts

## For more information

Jamille A. Robbins  
N.C. Department of Transportation  
[jarobbins@ncdot.gov](mailto:jarobbins@ncdot.gov)  
919.707.6085



# TRB 2021 Annual Meeting — Public Involvement Poster Session APPLICATION

## Applicant contact information

\_\_\_\_\_  
Name

\_\_\_\_\_  
Address (Street/P.O. Box)

\_\_\_\_\_  
Position

\_\_\_\_\_  
City State ZIP

\_\_\_\_\_  
Organization

\_\_\_\_\_  
Telephone E-mail

**If you are a consultant submitting a poster that presents information on a sponsoring agency's project, please provide contact information for the agency.**

\_\_\_\_\_  
Name

\_\_\_\_\_  
Address (Street/P.O. Box)

\_\_\_\_\_  
Position

\_\_\_\_\_  
City State ZIP

\_\_\_\_\_  
Organization

\_\_\_\_\_  
Telephone E-mail

## Note to applicants . . .

*Tips for Poster Developers* and examples of posters are available on the Committee's website at <https://sites.google.com/site/trbcommitteeada60/trb-poster-session>.

Following the Annual Meeting, the Committee invites poster session presenters to submit electronic copies of their posters for display on the website.

# TRB 2021 Annual Meeting — Public Involvement Poster Session APPLICATION

## Please respond to the following questions.

1. Describe the type of project for which the highlighted public involvement and/or communication practice or technology was employed. Include:

- Project name and location (city, county, state, country)
- Mode (e.g., highway, air, rail, port, transit, pedestrian/bicycle)
- Stage in the project development process (e.g., long-range planning, corridor planning, design, construction, operations and maintenance)
- Technical area(s) addressed by the project (e.g., design of roadways, transit stations or bicycle facilities; context-sensitive solutions; transit operations; bridge replacement)

2. Describe the public involvement/communication practice or technology that will be highlighted in the poster.

3. Describe the “lessons learned” that will be highlighted in the poster.

# TRB 2021 Annual Meeting — Public Involvement Poster Session APPLICATION

**Please respond to the following questions.**

4. Describe the poster's relevance to the following focus areas:

- How have new technologies, tools and techniques contributed to better decision making?
- How can lessons learned be applied to other projects? What "takeaways" will your poster offer practitioners?
- The expectations for public involvement and communications continue to rise (for example, the use of visualization techniques), but budgets are limited. What are ways to make the most of resources?

5. Is the topic of public involvement/communication for this specific project being submitted in response to another call for papers or posters at the TRB 2021 Annual Meeting?

Yes. Session name and sponsor, if available: \_\_\_\_\_

No

6. Is this poster being submitted to the TRB *Communicating with John and Jane Q. Public* competition?

Yes

No

**Submit application by e-mail to Jamille Robbins / jarobbins@ncdot.gov by September 11, 2020**