



NORTH AMERICAN CONFERENCE DENVER, CO SEPTEMBER 6-8 2017

# Sponsorship Package



# P2 = Public Participation

*Public participation is any process that involves the public in problem solving or decision-making and uses public input to make sustainable decisions.*

*-International Association for Public Participation*

# SPONSORSHIP PACKAGE



## ABOUT THE CONFERENCE

This September 6-8, 2017 the 6<sup>th</sup> annual International Association for Public Participation (IAP2) North American Conference will be in Denver, Colorado. Hundreds of people interested in public engagement will come together to share their experiences and learn from and inspire each other to advance the practice of good public participation.

The Conference will bring together key public participation leaders from all levels of government, private industry, education, environment, health, transportation, utility sectors and academia from across North America and around the world.

IAP2 is a nonprofit professional association whose members work to serve the interests of companies and organizations like yours by helping to manage the complex and difficult issues and concerns presented by the public on capital projects and policy decisions.

## YOUR SPONSORSHIP OPPORTUNITIES

You'll receive good value for your marketing dollars. Our Sponsorship Committee has created opportunities with many benefits to suit your organization or company's goal. We will work with you to ensure you receive the desired exposure leading up to and during the conference.

Select as many recognition and engagement opportunities as appeal to you, but hurry, because there are a limited number of opportunities to showcase your organization at the 6<sup>TH</sup> Annual [\*\*IAP2 North American Conference\*\*](#).



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## FOUNDATIONS

### EXHIBIT SPACE (8 available) - \$2,000

Share your company’s message with conference delegates over a three day period by purchasing booth space in our high traffic exhibit space. Greet current contacts and build your network during the health and networking breaks throughout the conference. **New this year**, we will be providing all delegates with another opportunity to get to know you better. We have set aside an hour and a half on the Friday morning for a Pecha Kucha and “meet and greet”. Each exhibitor will have up to 5 minutes to present an overview of their company. Once everyone has presented participants can choose to go and follow up for more information. *Includes: One (1) full conference registration and logo recognition.*

### LOGO RECOGNITION (unlimited) - \$500

You provide us with a high resolution logo and we put it on the conference website, in the conference program and recognize it throughout the event. This will be seen by hundreds of conference delegates and potential delegates from across North America and around the world.



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## COLLABORATIONS

### CORE VALUES AWARDS GALA SPONSOR (1 available) - \$5,000

Become the sole sponsor of the prestigious Core Values Awards Gala. This annual event celebrates the best of public engagement in North America and recognizes the winners of the IAP2 Core Values Awards from both Canada and the United States. Demonstrate your commitment to supporting meaningful public engagement by sponsoring this important recognition event. Your logo will be displayed prominently throughout the gala, you'll have an opportunity to speak about how your organization supports and promotes meaningful P2, and you will have the opportunity to present Project of the Year Awards to both US and Canadian recipients.

*Includes: One (1) full conference registration, four (4) additional tickets to the Gala, and logo recognition throughout the conference.*

### LUNCHTIME ACTIVITIES AND RECOGNITION (2 available) - \$3,000

You will have the opportunity to introduce the lunch time activities and bring greetings from your company. Take the stage and share your message with over 300 delegates at one of the two lunches, with your logo on display as sole sponsor throughout the lunch event.

*Includes: One (1) full conference registration and logo recognition throughout the conference.*



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## EXTENSIONS

### PROGRAM ADVERTISEMENTS

Give conference delegates the opportunity to get to know you and see your message again and again as they reference the conference program throughout the event, with an advertising space the size of your choice.

*Full page (1 available) \$3,000*

*Half page (2 available) \$2,000*

*Quarter page (4 available) \$1,000*

### SCHOLARSHIPS (10 available) - \$750

Demonstrate your commitment to inclusive engagement by providing the funds needed for a student, active AmeriCorps member, non-Profit staff or grassroots advocate to attend the whole conference who otherwise would not be able to afford to do so. You will be thanked and recognized in the conference program as a supporter of citizen engagement.

*Includes: Logo recognition.*



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## SPONSORSHIP LEVELS

	Collaboration	Exhibitors	Scholarships	Logo
Name and logo featured on printed materials and IAP2 website	●	●	●	●
Logo on signs and large screens at venue	●	●	●	●
Your promotional materials made available to conference attendees	●	●	●	
Exhibit in foyer throughout conference		●		
Up to five minutes speaking opportunity at Friday morning Showcase		●		
Acknowledgment as official host of a conference or special event	●			
Your representative may address all attendees during a conference meal	●			
One full conference registration	●	●		
Acknowledgment for supporting IAP2 Scholarships			●	



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TO CONFIRM YOUR SPONSORSHIP, PLEASE SUBMIT THIS FORM TO IAP2 EXECUTIVE MANAGER, AMELIA SHAW AT:

[ameliaIAP2USA@gmail.com](mailto:ameliaIAP2USA@gmail.com)

**BUSINESS NAME:** \_\_\_\_\_

**TYPE OF BUSINESS/INDUSTRY:** \_\_\_\_\_

**CONTACT NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_

**SPONSORSHIP LEVEL:**  
*(Check all that apply)*

## FOUNDATIONS

Exhibit Space  
\$2,000

Logo Recognition  
\$500

## COLLABORATIONS

Core Values Awards Gala Sponsor  
\$5,000

Lunchtime Activities & Recognition  
\$3,000

## EXTENSIONS

Program Advertisements

Full Page - \$3,000

Half Page - \$2,000

Quarter Page - \$1,000

Scholarships  
\$750

**TOTAL AMOUNT DUE:** \$ \_\_\_\_\_



