



2013

# ANNUAL REPORT

IAP2 FEDERATION



**iap<sup>2</sup>**

international association  
for public participation

[www.iap2.org](http://www.iap2.org)

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2013 YEAR IN REVIEW  
**MESSAGE FROM THE PRESIDING MEMBER**

I am delighted to present to you the Annual Report of the IAP2 Federation. 2013 was truly a remarkable year!



***Nomi Muthialu***  
*Presiding Member,  
IAP2 Federation  
Board of Directors*

In May, the IAP2 Federation welcomed on board our new Professional Development Manager and our new Executive Director. The *Trainers Forum* in Los Angeles in June provided new momentum to the work of the Innovation Project team in the revamp of the Certificate course. Later in the year, in September, two exciting global conferences promoting the practice were organised by our national affiliates – IAP2 Australasia in Adelaide and IAP2 USA in Salt Lake City. The IAP2 International Core Value Awards were celebrated at a special event in Salt Lake City where the Project of the Year award was scooped by *Healthy Democracy* for their entry, “The Citizens’ Initiative Review.” We welcome you to review the many outstanding examples of best practice in public participation presented in the IAP2 Federation’s 2013 State of Practice Report available on the IAP2 website.

Between September and December, our IAP2 licensed trainers exceeded all expectations by contributing an extraordinary range of ideas, experiences, and case studies to our collective effort to develop the training materials for the new *Foundations in Public Participation* program. Witnessing this renewed energy within our Federation, we are confident that the launch of the new program on July 1st will be a huge success!

Four candidates had the opportunity to participate in the Train-the-Trainer (T3) program and each of them was provided a path forward towards licensure. In addition, following a thorough review of the T3 program, we proposed the new IAP2 Trainer Licensing Program. The Federation’s call for the selection of faculty members met with a positive response from licensed trainers and the request for applicants has been initiated as the next step in this process.

*continued*

The IAP2 Federation Headquarters team cooperated with the Innovation Project Team as well as the Training Advisory Committee in planning two important meetings of trainers – in San Diego for the Northern Hemisphere, and in Sydney and Brisbane for the Southern Hemisphere – to further refine the new and revised *Foundations in Public Participation* course materials. This process allowed for inputs to be received and information and ideas to be shared. Trainers continue to be involved in the revamp of the training materials and the courses. Work on the development of marketing materials for our training courses has begun and much more will need to be done in the coming year.

The IAP2 Federation entrusted two of our national affiliates with the important work of developing the Certification and the Standards Projects on behalf of the Federation. While these projects are still in their initial stages of development, the Federation Board is receiving monthly progress reports. We thank IAP2 USA and IAP2 Australasia for their contributions in assisting to develop these priority projects.

The IAP2 Federation Headquarters team contractors, working in cooperation with the Finance and Audit committee, have done well to ensure a rigorous and successful audit. We wish to convey our thanks to all for their work.

We sincerely hope that, once the new course has been launched and the marketing of the course begins in earnest, we will be in a position to dedicate time and resources to reach out and assist our national and emerging affiliates, who seek the support of the Federation in developing and extending the practice of public participation in their respective countries and regions.

On behalf of the IAP2 Federation Board and members, I would like to sincerely thank Iris Almeida-Côté for her Strategic Management Development, policy support and guidance, since May 2013. The energy and commitment of our Interim Executive Director Amelia Shaw, who stepped in to assist the Federation is also acknowledged. We would also like to convey our sincere gratitude to our Professional Development Manager, Shelley MacDonald, and our Operations Manager, Ellen Ernst, for their hard work and dedication. In fact, I would like to acknowledge the work of all the IAP2 Federation contractors who ensure that we are organised, in touch and that our finances are in order. Finally, my deepest appreciation goes to my colleagues on the Federation Board as well as to our trainers who have volunteered their time, energy and intellect over the past year to make our flagship Innovation Project a reality – A HEARTFELT THANK YOU!

## PROGRAMS AND ACCOMPLISHMENTS

TRAINERS FORUM INNOVATION PROJECT TEAM T3 PROGRAM  
AWARDS STATE OF PRACTICE REPORT ASSESSMENT CENTRE  
TRAINER LICENSING PROGRAM JOURNAL OF PUBLIC DELIBERATION  
FEDERATION GOVERNANCE HANDBOOK FINANCE AND AUDIT COMMITTEE  
TRAINING ADVISORY COMMITTEE EXECUTIVE COMMITTEE ELECTIONS  
FEDERATION BOARD MEETINGS COPYRIGHTED MATERIALS

**01**  
From June 13-16, the *Trainers Forum* took place in Los Angeles. It provided an opportunity for IAP2 licensed trainers and representatives of the Federation Board to come together, address matters of concern to them and gather momentum for the work involved in the Innovation Project.

Thanks to Catherine McCracken and Barbara Lewis for their thorough preparatory work, excellent facilitation and report back. This report was made available to all national affiliates and trainers. We invite you to consult this report on the IAP2 website if you have not done so already. The goal of the project is to revamp the Certificate course and build it as the *Foundations of Public Participation* to be offered by IAP2 licensed trainers in 2014.

**02**  
All through the year, the *Innovation Project Team* was instrumental in providing guidance in the process of revamping the Certificate course and the development of the new *Foundations in Public Participation* program. Many thanks to Barbara Chappell, Ruth Yabes, Richard Delaney and Michelle Feenan.

Special thanks also go to LaVerne Kyriss for assuming the role of content project leader. Her volunteer contributions, powerful insights as a trainer and commitment to ensure a high-quality product for the Federation training materials are most appreciated.

# 03

The Headquarters contractors cooperated with two members of the T3 Faculty to undertake a review of the past reports and identify issues that had arisen in the implementation of the T3 program in the past. A process was then set up to accompany candidates who were in the pipeline and interested in moving forward in their journey towards completion of this process and obtaining licensure. The commitment of time, energy and ideas by Doug Sarno and Stephani Roy McCallum as IAP2 Federation Faculty members is most appreciated. All four candidates have been provided with a path forward.

In 2014 the Federation Board intends to systematically pursue the development of new products and training, to ensure that IAP2 Federation training remains world-class and truly reflects continuous learning and qualitative professional development for the worldwide community of practitioners and trainers.

# 04

## CORE VALUE AWARDS WINNERS

At the IAP2 North American Conference in Salt Lake City, Utah, USA, the IAP2 Federation announced the 2013 International Core Values Awards, honouring award winners from around the world.

[IAP2's seven Core Values](#) go to the very heart of our association and guide how we think about and practice authentic public participation. The laureates of the 2013 awards represent best practice in our field, and serve as models of excellence for others to emulate.

[Healthy Democracy](#) (Portland, Oregon, USA) was selected as the winner of the IAP2 International Project of the Year Award for their entry "[The Citizens' Initiative Review](#)," which addressed the question: *How can we strengthen ballot measures as a tool for public participation in government by giving voters the unbiased information they need to make informed decisions?* Tyrone Reitman, Executive Director of Healthy Democracy, said, "We're honoured to see the Citizens' Initiative Review recognized as Project of the Year by the leading international organization for public participation. Our moderators, panelists, and supporters have done a tremendous amount of work to develop a fair, unbiased process that improves the initiative system for Oregonians."

Finalists for the "Best of the Best" International Award were gathered from entries submitted by national affiliates in Australasia, Canada, Southern Africa and the United States. Other winners recognized this year include the following:



## 2013 YEAR IN REVIEW PROGRAMS AND ACCOMPLISHMENTS

IAP2 International Member-at-Large Project of the Year Award winner Intelligent Futures in partnership with O2 Planning + Design (Regina, Saskatchewan, Canada) were recognized for their entry entitled “[Our Wascana](#).” The City of Calgary, Calgary Transit (Calgary, AB, Canada) received Highly Commended recognition for their entry entitled “[RouteAhead: The 30-year strategic plan for Calgary Transit](#).” In addition, the 2013 Project of the Year Awards presented by IAP2 national affiliates include:

- In Southern Africa: Sonja Pithey Consulting for the “[City of Cape Town S78\(3\) Waste Review Stakeholder Engagement](#)” process
- In Australasia: City of Marion, South Australia “[Making Marion – A Community Plan towards 2040](#)”
- In the USA: City of West Hollywood, Social Services Division, “[City of West Hollywood 2013 Community Study: Engaging, Listening, Learning](#)” as well as Healthy Democracy “[The Citizens’ Initiative Review](#)”



Special thanks were extended to the international jury members, Ms. Leanne Hartill, IAP2 Federation Director (Australia), Mr. Rodolfo Lewanski, University of Bologna, IAP2 Italy (2012 Award Winner), Ms. Patricia Munro, World Café Europe (Germany) and Ms. Fiona Cavanagh, Centre for Public Involvement (Canada).

“This project was a unique opportunity to combine creativity in engagement with long-term strategic thinking. By combining place-based engagement, creative graphic design, social media and face-to-face workshops, the project showed how much the community values the Wascana Centre. This was a crucial element in planning the next 50 years of Wascana and beyond.”

**Mr. John Lewis**  
President of Intelligent Futures

2013 YEAR IN REVIEW  
**PROGRAMS AND ACCOMPLISHMENTS**

05

The [State of Practice Report](#) is available on the IAP2 Federation website. It summarizes best practice in public participation and features submissions by all our national and international award winners.

06

The IAP2 Federation successfully organised an Assessment Centre in Vancouver, Canada for candidates who were in the pipeline and waiting to go through the Train-the-Trainer Program. We were able to count on the incredible work of the faculty comprised of Doug Sarno and Stephani Roy McCallum who were both coaches and assessors to the candidates. We are pleased to announce that Nathan Williams (IAP2 Australasia) as well as Lara Tierney and Amelia Shaw (IAP2 Canada) have been granted IAP2 Trainer licensure beginning in January 2014.

07

Since the launch of our new [IAP2 Trainer Licensing Program](#) in early January 2014, we have begun to receive expressions of interest from some of our experienced IAP2 Licensed Trainers to join the Faculty, as well as from potential participants interested in beginning the journey to licensure.

08

The IAP2 Federation, in partnership with the Deliberative Democracy Consortium (DDC), proceeded with the selection of new editors for the [Journal of Public Deliberation](#) (JPD). After three highly successful years at the helm of the JPD, Tim Steffensmeier and David Procter stepped down, and a new editorial team took over last October. Laura Black of the School of Communication Studies at Ohio University serves as Editor. Tim Shaffer of the Center for Leadership and Engagement at Wagner College is Associate Editor and Book Review Editor. Nancy Thomas of the Tisch College of Citizenship and Public Service at Tufts University, who directs The Democracy Imperative (TDI), is also an Associate Editor. Since its inception in 2004, JPD's articles have been downloaded over 82,000 times. The JPD occupies a leading role in a growing, global, cross-disciplinary field, and its focus is on expanding the types of articles published; the creation of a new section for shorter articles that deal with innovative ideas and best practice examples; addressing special issues and symposia, more interactivity and social media, as well as book reviews. In addition to IAP2 and DDC, the JPD is also supported by a range of other institutions, including: Center for Democratic Deliberation, Penn State University, Kettering Foundation, New England Center for Civic Life, Franklin Pierce University, Public Agenda, The Democracy Imperative, Ohio University, Wagner College, and Tufts University.

## 2013 YEAR IN REVIEW PROGRAMS AND ACCOMPLISHMENTS

# 09

Work on the production of the *IAP2 Federation Governance Handbook* began in 2013 and will be completed by May 2014.

In July, the Board approved the policy on Copyright. This policy is based on the principle that since the founding of IAP2, the strength of the organization has been its offerings of training and networking to support the field and extend the practice of public participation both nationally and internationally. The following points are vital to the Copyright policy:

- IAP2 recognises that the collaborative effort put forth by our licensed trainers to both initially develop the training courses as well as to revamp and refine our courses has as its strategic objectives: to ensure quality, share knowledge and new research, to ensure we as an organisation stay relevant and to assist in concrete ways to extend the practice as well as to better serve our members, followers, partners and adherents in the field
- IAP2, at all levels of the global organisation, will recognise, respect, appreciate and acknowledge that the approach we use to create, develop and update much of the training we offer is based on a cooperative spirit and collaboration, encouraging open-source contributions
- As a knowledge-based learning organization, IAP2 will ensure that priority is given to providing avenues for updating and refining our training, systematizing and sharing best practices, facilitating networking and partnerships

to extend the practice and to better inform the work of diverse stakeholders involved in public participation.

The Board also approved another policy on Trainer representation on the Federation Board. While not intended to be prescriptive, each national affiliate is encouraged to enable an IAP2 licensed trainer to apply to serve as a Federation Board representative.

- Affiliates with more than 300 members are encouraged to give active consideration to one Federation Board representative being an IAP2 licensed trainer. This decision rests with the Affiliate Boards.
- Affiliates with less than 300 members are encouraged to open the nomination process to all members, including IAP2 licensed trainers, to serve as their Federation Board representative.
- IAP2 policies on Code of Conduct, Conflict of Interest and Confidentiality need to be rigorously implemented and monitored.
- A process for Board evaluation must be put into place.
- IAP2 licensed trainers who serve on the Federation Board would represent and serve their national affiliate and not the IAP2 training community.

In September, at the meeting in Salt Lake City, Utah, the Federation Board approved the following policy: Travel Policy, and the following resolutions: Reserves, Signing Authority, Access and Oversight of Financial Transactions, Archive of Information and Files and Designation of the Auditor.

2013 YEAR IN REVIEW  
**PROGRAMS AND ACCOMPLISHMENTS**

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The mandate for the new Finance and Audit Committee was approved in October and the committee started its work immediately. Special thanks to Michael Robertson (IAP2 Australasia), Anne Harding (IAP2 Canada), Theresa Gunn (IAP2 USA) and Vito Umberto Vavalli (IAP2 Italy) for serving on this committee.

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The Training Advisory Committee (TAC) held seven meetings in 2013 working on a range of issues including the license agreement, the Trainers Handbook and the revamp and development of the Foundations course. We thank the members of the TAC: Wendy Green Lowe, Mary Hamel, John Ross, Gale Simpson, Tannis Topolnisky, and Michelle Feenan for their contributions and commitment to the IAP2 Federation.

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Election of the 2014 Executive Committee took place at the November 15, 2013 Board meeting with the following members elected to serve for the period January 1 to December 31, 2014: Presiding Member – Nomi Muthialu (Southern Africa); Deputy Presiding Member – David Hovde (USA); Treasurer – Noreen Rude (Canada); and Secretary – Carla Leversedge (Australasia).

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During the course of 2013, the IAP2 Federation Board held 11 meetings. Two in-person meetings were held: in Bali, Indonesia (April) and Salt Lake City, Utah, USA (September). In addition, the committees of the Board (Executive, Finance & Audit, Governance, and Training Advisory Committee) were also actively engaged.

Please visit the new [website](#) of the IAP2 Federation for regular updates on programs and activities.

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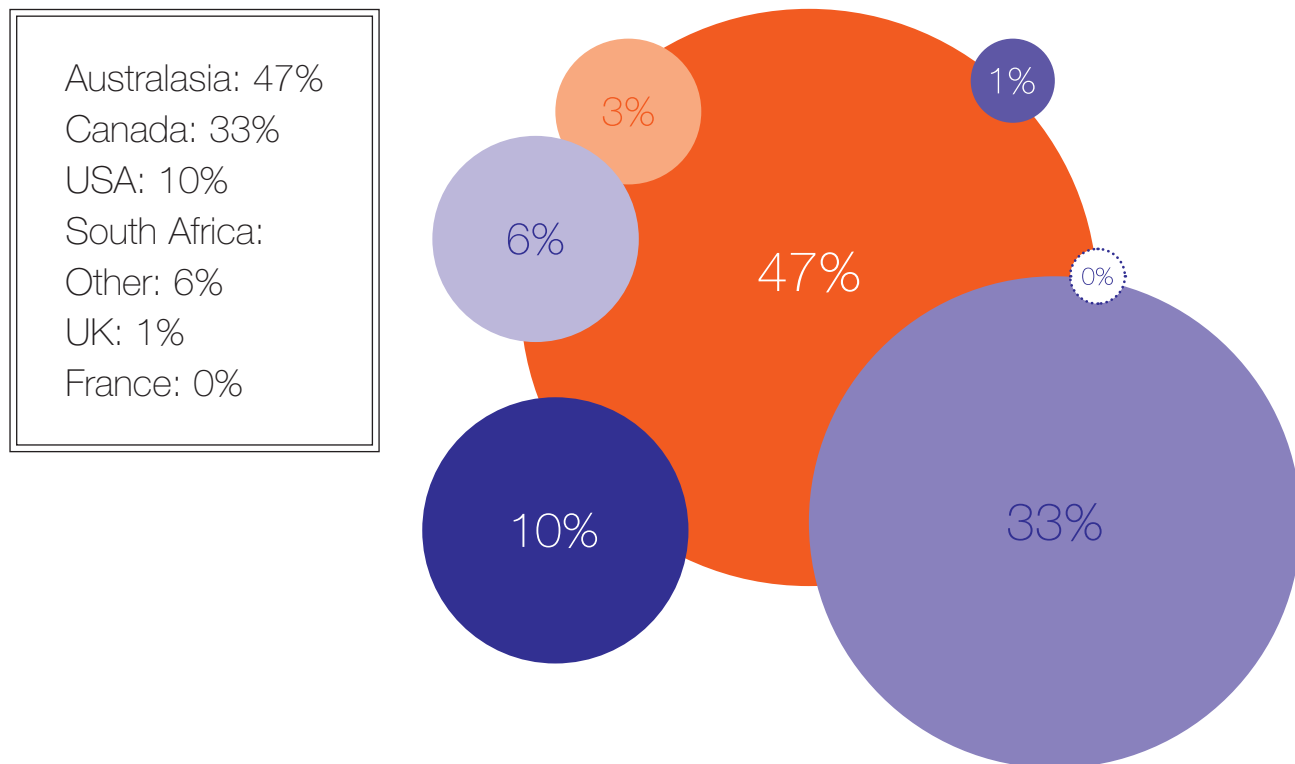
Written permission to copy, use or reproduce IAP2 copyrighted materials were granted by the Executive Director of the IAP2 Federation to a number of organisations and individuals in 2013 including:

- NMA, South Africa
- Byron Shire Council, Australia
- National Institute of Families for Child & Youth Mental Health, Canada
- Kazakhstan
- Department of Education, Western Australia

## IAP2 TRAINING PROGRAMS

Trainers are licensed by IAP2 to deliver training in two programs – the [Certificate in Public Participation](#) and [Emotion, Outrage and Public Participation](#). In 2013 there were 39 trainers licensed across these two programs. Trainer Profiles are posted on the Federation website [www.iap2.org](http://www.iap2.org). An [international training calendar](#) is available on the website. These training efforts are supplemented and supported by IAP2 affiliate promotion as well as individual trainer marketing and promotion.

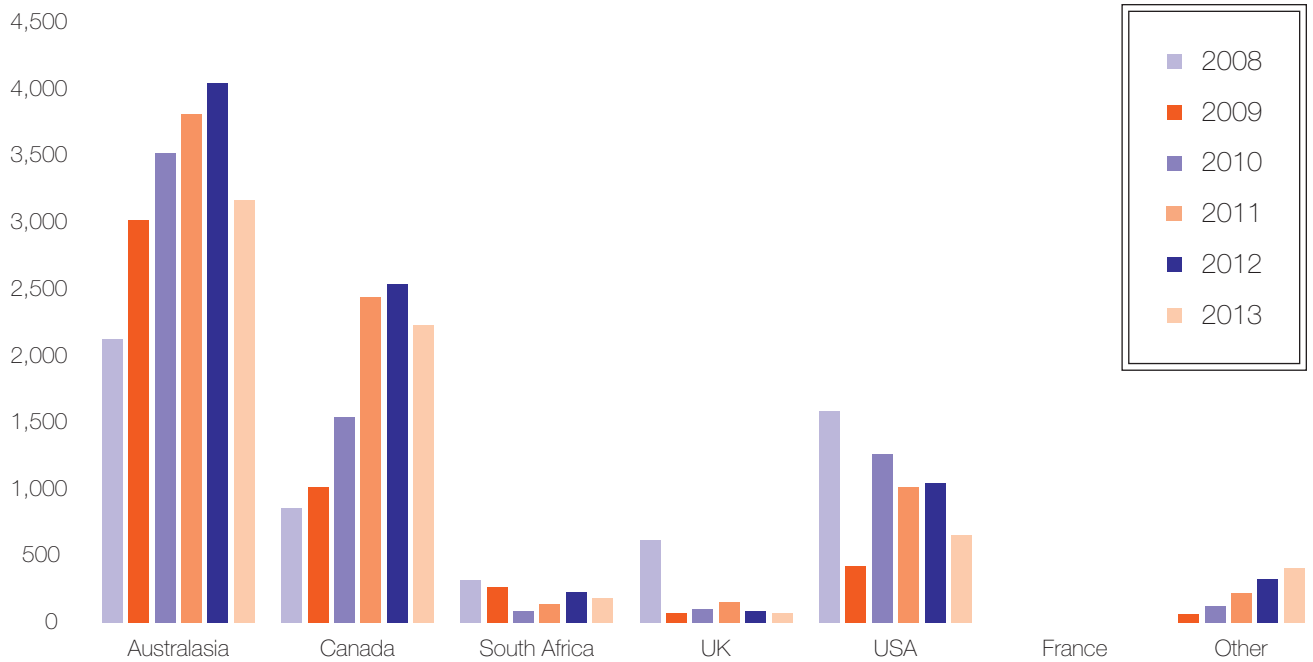
### Certificate in Public Participation, and Emotion and Outrage in Public Participation



2013 YEAR IN REVIEW  
**IAP2 TRAINING PROGRAMS**

6,709 training days were delivered by trainers licensed to IAP2 in 2013, representing a 19% decrease from the high of 8,256 delivered in 2012. During 2013, training was delivered in Australia, New Zealand, Singapore, Indonesia, Canada, United States, United Kingdom, South Africa, Botswana, and for the first time in Kazakhstan.

**Training Days and Locations**



## **FINANCIAL REPORTING**

### **IAP2 Federation Treasurer's Report**

As the Treasurer for the IAP2 Federation, I am happy to table the 2013 financial report for your kind consideration. As the auditors and members of the Finance and Audit Committee mentioned to me, this audit was well prepared by the IAP2 Federation contractors who did good preparatory work in advance of the audit and provided excellent cooperation to the auditors during the process. It has been a smooth and successful audit. While the Federation is still in a deficit financial situation for the second year in a row, we believe this situation will be addressed with reductions in expenses in 2014 and the huge investment made in the development of the new training programs will reap rich dividends in the coming year.

I wish to thank all the affiliates for contributing to the participation of your representatives on the Federation Board. Your support is appreciated.

Yours Truly,

**Carla Leversedge**

IA2 Federation Treasurer (2013)

2013 YEAR IN REVIEW  
**FINANCIAL REPORTING**

## Declaration of Directors

**DIRECTORS DECLARATION**

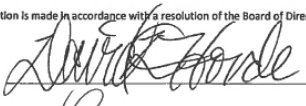
**INTERNATIONAL ASSOCIATION FOR PUBLIC PARTICIPATION**

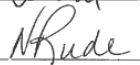
The directors have determined that the association is not a reporting entity and that this special purpose financial report should be prepared in accordance with the generally accepted accounting principles and internationally recognised accounting standards.

The directors of the organisation declare that:

- the financial statement, as set out on pages 2 and 3 presents fairly the association's financial position as at 31st December 2013 and its performance for the year ended on that date.
- at the date of this declaration, there are reasonable grounds to believe that the association will be able to pay its debts as and when they fall due.


This declaration is made in accordance with a resolution of the Board of Directors.

Director 

Director 

Dated this 25<sup>th</sup> day of March 2014

## Auditor's Report

  
Our team your team  
 38 Surrey Road, Keswick  
 South Australia 5035  
 Phone 08 8215 0022  
 Fax 08 8215 0111  
 Email enquires@nfipas.com.au

**INTERNATIONAL ASSOCIATION FOR PUBLIC PARTICIPATION**

To the members of the International Association for Public Participation

**Scope**  
 The preparation and fair presentation of the financial statements are the Board of Director's responsibility.

The financial report is a special purpose financial report and comprises the statement of revenues and expenses, statement of financial position and the Board's declaration for International Association for Public Participation (the association), for the year ended 31 December 2013 as set out on pages 1 to 3.

The elected Board of the association is responsible for preparing a financial report that presents fairly the financial position and performance of the association. This includes the responsibility for the maintenance of adequate accounting records and internal controls that are designed to prevent and detect fraud and error, and for the accounting policies and accounting estimates inherent in the financial report. The Board has determined that the accounting policies used are appropriate to meet the needs of the members. These policies do not require the application of generally accepted international Accounting Standards. No opinion is expressed as to whether the accounting policies used are appropriate to the needs of the members.

The financial report has been prepared for distribution to the members for the purpose of satisfying the Board of Directors reporting requirements. We disclaim any assumption of responsibility for any reliance on this report or on the financial report to which it relates to any person other than the members, or for any purpose other than that for which it was prepared.


**Audit approach**  
 We conducted an independent audit of the financial report in order to express an opinion on it to the members of the International Association for Public Participation. Our audit has been conducted in accordance with the International Standards on Auditing in order to provide reasonable assurance as to whether the financial report is free of material misstatement. The nature of an audit is influenced by factors such as the use of professional judgment, selective testing, the inherent limitations of internal control, and the availability of persuasive rather than conclusive evidence. Therefore, an audit cannot guarantee that all material misstatements have been detected.

We performed procedures to assess whether in all material respects the financial report presents fairly, in accordance with generally accepted accounting policies, a view that is consistent with our understanding of the association's financial position, and of its performance as represented by the results of its operations.

We formed our audit opinion on the basis of these procedures, which included:

- examining, on a test basis, information to provide evidence supporting the amounts and disclosures in the financial report; and
- assessing the appropriateness of the disclosures used and the reasonableness of significant accounting estimates made by the association.

While we considered the effectiveness of management's internal controls over financial reporting when determining the nature and extent of our procedures, our audit was not designed to provide assurance on internal controls.

  
Chartered Accountants  
 Liability limited by a scheme approved under Professional Standards Legislation

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We performed procedures to assess whether the substance of business transactions was accurately reflected in the financial report. These and our other procedures did not include consideration or judgement of the appropriateness or reasonableness of the business plans or strategies adopted by the management of the association.

**Independence**  
 In conducting our audit, we have complied with the Independence requirements of Australian professional ethical pronouncements.

**Audit Opinion**  
 In our opinion, the financial report of the International Association for Public Participation presents fairly, in all material respects, the financial position of the International Association for Public Participation as at 31 December 2013 and of its financial performance as represented by the results of its operations for the year then ended in accordance with generally accepted accounting policies.

**Basis of Accounting and Restriction and Distribution of Use**  
 Without modifying our opinion, we draw attention to the fact that the financial statement is prepared to assist the International Association of Public Participation to comply with the financial reporting requirements of its constitution. As a result, the financial statement may not be suitable for another purpose. Our report is intended solely for International Association of Public Participation and should not be distributed to or used by other parties other than International Association of Public Participation.

**NOT-FOR-PROFIT ACCOUNTING SPECIALISTS**  
 38 Surrey Road  
 KESWICK SA 5035

  
**A PETERSEN**  
 Director

Dated: 17 March 2014



## Statement of Revenues and Expenses

IAP2 Statement of Revenues and Expenses for the year ended 31 December 2013.

	2013 (\$USD)	2012 (\$USD)
<b>REVENUES</b>		
Training Income	353,968	437,258
Other Operating Income	425	2,266
<b>Total Income</b>	<b>354,393</b>	<b>439,524</b>
<b>EXPENSES</b>		
Administrative and General	50,916	83,008
Board Expenses	22,244	15,138
Communications	13,551	14,042
Core Values Awards	75	3,019
Membership	–	5,136
Headquarters Contractors	237,562	272,375
Training	25,268	91,553
Training Development Fund	34,017	–
<b>Total Expenses</b>	<b>400,880</b>	<b>484,271</b>
<b>NET REVENUE</b>	<b>(\$46,487)</b>	<b>(\$44,747)</b>

## Notes to the Financial Statements

IAP2 operational currency is US dollars and the financial report is presented on this basis.

Reserve Policy – During the year a Reserve Policy was approved by the Federation Board, which requires the organisation to maintain a cash reserve with a minimum balance of \$75,000. The objective of the Reserve is to ensure that the organisation has the resources to deal with unforeseen circumstances and emergencies that may cause the organisation to wind down operations in a responsible manner bearing in mind all the fiduciary responsibilities of respectful, smooth and legally sound closure of all programs and contracts. Currently these reserve funds have not been set aside in a separate investment account but are included in the Liquid assets savings account.

## Statement of Financial Position

Statement of Financial Position as of 31 December 2013.

	2013 (\$USD)	2012 (\$USD)
<b>CURRENT ASSETS</b>		
Checking Accounts	28,374	31,940
Investment Accounts	121,370	225,044
Accounts Receivable	86,618	52,698
Prepaid Expenses	3,536	3,761
Restricted Funds	–	–
Total Current Assets	239,898	313,443
<b>Total Assets</b>	<b>239,898</b>	<b>313,443</b>
<b>LIABILITIES</b>		
Accounts Payable	46	9,032
Accrued Expenses	11,604	29,676
Deferred Income	–	–
Other Current Liabilities	–	–
<b>Total Current Liabilities</b>	<b>11,650</b>	<b>38,708</b>
<b>NET ASSETS</b>	<b>\$228,248</b>	<b>\$274,735</b>
<b>EQUITY</b>		
Opening Balance	274,735	319,482
Prior Year Correction/Adjustment	1	–
Net Revenue Current Year	(46,487)	(44,747)
<b>Total Equity</b>	<b>\$228,248</b>	<b>\$274,735</b>

## Board of Directors

Board of Directors who served for the period 1 January to 31 December 2013.

### 2013 BOARD OF DIRECTORS

Leanne Hartill	Australasia
Carla Leversedge	Australasia
Anne Harding	Canada
Noreen Rude	Canada
Joana Janiw	France
Antonella Giunta	Italy
Aldi Alizar	Indonesia
Nomi Muthialu	Southern Africa
Theresa Gunn	USA
David Hovde	USA

### 2013 EXECUTIVE COMMITTEE

Nomi Muthialu – Presiding Member

Theresa Gunn – Deputy Presiding Member

Carla Leversedge – Treasurer

Noreen Rude – Secretary

### IAP2 Headquarters Contractors

Iris Almeida-Côté – Strategic Management Development Specialist

Ellen Ernst – Operations Manager

Shelley MacDonald – Professional Development Manager

Tracey and Gary Miller – Training Administration

Dina Alengi Storz – Finance Manager

## **SUMMARY OF AFFILIATE ACTIVITY**

### **Membership**

Membership figures have been provided by each Affiliate for the calendar year ending December 31.

<b>AFFILIATE</b>	<b>2013</b>	<b>2012</b>	<b>2011</b>
Australasia	1454	1338	1124
Canada	551	467	350
France	n/a	12	25
Indonesia	42	28	n/a
Italy	61	51	n/a
Southern Africa	63	42	62
United Kingdom and Ireland*	n/a	n/a	43
United States of America	492	511	401

*\*In October 2012, IAP2 UK and Ireland members determined to dissolve.*

2013 YEAR IN REVIEW  
**SUMMARY OF AFFILIATE ACTIVITY**

## Highlights of Affiliate Activities

### IAP2 AUSTRALASIA

In 2013 IAP2 Australasia launched its inaugural Roadshow with a theme of Online Engagement. The Roadshow visited Brisbane, Sydney, Melbourne and Perth in June 2013. It was great to see not just IAP2 members, but many others from the IT and Communications areas of organisations attending. It was a true opportunity to advance the practice of public participation as we shared IAP2 principles. In total there were 255 participants who attended the Online Engagement Roadshow throughout the country; Brisbane had 50 participants, Sydney had 75 participants, Melbourne had 80 participants, and in Perth we had 50 participants.

Both public and in house training continues to grow for IAP2 Australasia. Not only are we delivering more training to more practitioners more often but we are also reaching out and offering public



courses beyond cities where we have traditionally offered our Certificate course. With this in mind in 2013 we offered the Certificate course in the new locations of Darwin and Hobart. Public courses in smaller capital cities and regional cities means that not only do participants save on airfares and accommodation but they also get to network and share experiences with other local practitioners.

Thank you to our dedicated team of 12 IAP2 licensed trainers across Australia and New Zealand who have made this possible.



*continued*

## Highlights of Affiliate Activities

### IAP2 AUSTRALASIA

*continued from page 17*

#### **Standards Project**

There is a growing global and domestic consensus that in order to evolve the profession of public participation, the global community needs to establish and agree on a new framework for professional standards that anchors community, practitioner and government confidence in the effective practice of public participation, as well as establishes career and professional pathways for

practitioners in public participation.

In February 2013, IAP2 Australasia was tasked by the IAP2 Federation with the challenge of developing a professional standard for projects undertaken by its practitioners and member organisations on behalf of the global community.

The IAP2 Federation Board endorsed the development of a set of standards for public participation. The aims of this project were identified and work commenced on this project.

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### IAP2 CANADA

2013 saw membership growth again in double digits, and we are anticipating even larger growth in 2014, with the North American conference being on Canadian soil once again, an event we may leverage to generate interest in Public Participation, and by extension, increase our active membership. New and emerging chapters continue to bring in IAP2 Canada members, and opportunities for those members to connect with like-minded P2 professionals across the country truly indicate national growth.

IAP2 Canada remains extremely strong in the west, but the greatest year-over-year increases were seen in St.

Lawrence, Great Lakes and the Prairies chapters, a trend we see continuing this year, especially in the Prairies, which will host the North American Conference in Winnipeg this fall.

Chapters are experimenting at the local level, with networking events, seminars and training opportunities that appeal to both experienced and new P2 practitioners.

Learning Webinars are held in partnership with IAP2 USA, on the second Tuesday of each month. Topics include Diversity in Engagement, past Core Values Awards winners and special guest Sylvia MacAdams of the “Idle No More” movement.

*continued*

## Highlights of Affiliate Activities

By working with other organisations, IAP2 Canada is able to extend its reach to new markets and potential members, bringing value to our present members.

### IAP2 CANADA

*continued from page 18*

Webinars are recorded and available for viewing for professional development purposes on the Members-Only section of <http://www.iap2canada.ca> (also available to non-members who paid to take part in that particular webinar). Special thanks to Katie Soles for making these happen!

IAP2 Canada Mentorship Program moved out of the “pilot” phase, connecting new P2 practitioners with experienced practitioners to support the P2 profession across Canada. By early 2014, there are 18 pairs of mentors and protégés taking part.

By working with other organisations, IAP2 Canada is able to extend its reach to new markets and potential members, bringing value to our present members. Partnerships in 2013 included:

- Centre for Public Involvement – participated in and sponsored the Centre’s launch event in June.
- Strategy Institute – For the third year, IAP2 Canada had a display and speaking opportunity at the public consultation and engagement forum held in Toronto, Ontario in November.
- Alternative Dispute Resolution (ADR) Centre of Ontario – initiated discussions for comparison of public disputes training curriculum.
- Initiated discussion with McGill University’s Institute for Sustainable Development for using IAP2 Tool Box, Spectrum and Values as part of continuing education course curriculum.
- Initiated discussion with the Queen’s University Graduate Certificate in Community Relations program at an October 2013 industry advisory event to encourage integration of IAP2 Values, Code, and Tools into the curriculum.



## Highlights of Affiliate Activities

**IAP2 FRANCE** [No report.]

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### IAP2 INDONESIA

During the year 2013, the IAP2 Indonesia Affiliate faced many challenges in strengthening public participation. The most important challenge is still the lack of Government political will to undertake public participation in policy formulation and the implementation of various development programs.

In the meantime, there is a big opportunity from the private sector, where large companies are already implementing public participation in a sound manner, including in terms of project planning, land acquisition, project implementation, CSR (Corporate Social Responsibility), etc., in accordance with international standards. The main driver for this comes from the financial market.

However, the implementation of public participation still needs to be strengthened for the business sector who have yet to apply the standards for public participation in the operation of their business.

The Affiliate held membership events throughout the year, including:

- Annual Seminar 5 December 2013
- Monthly Seminar 14 November 2013
- Monthly Seminar 23 October 2013
- Workshop about multi-stakeholders in April 2013





## Highlights of Affiliate Activities

### IAP2 ITALY

Annual Assembly held in Florence on May 10, 2013.

Website revamped in line with the new visual identity and continuing to update with new content.

Involvement of all members in an internal Participatory Process to set up common rules for the participation of AIP2 in paid projects. The shared rules are published on our website.

Advancement of the activities of the workgroup “self-evaluation of public participation practices (community of practices)”: the members continue sharing their experiences and practice of public participation in order to improve a collective learning

process and in order to define methods and evaluation criteria.

Increasing of the AIP2 regional chapters: we held a public event launching the regional chapter in Calabria.

At the end of 2013 we had four AIP2 Regional chapters in Sardinia, Calabria, Campania and Veneto (currently the regional chapters are six with Puglia and Emilia Romagna; in Tuscany the establishment of the regional chapter is ongoing).

The representatives of the regional chapters meet regularly on Skype to update, communicate and coordinate ongoing activities and plans.

Planning of three webinars scheduled for February and March 2014.

Workgroup members continue sharing their experiences and practice of public participation in order to improve a collective learning process and in order to define methods and evaluation criteria.

## Highlights of Affiliate Activities

### IAP2 SOUTHERN AFRICA

In 2013 the IAP2SA Affiliate undertook an in-depth evaluation of our business model and income streams. As part of this process, a Training Working Group was established in May 2013 to develop a more robust approach to training and capacity building of southern African practitioners.

A strong membership drive yielded many new members and whilst our members are still predominantly from South Africa, we are happy to report that we have members from Botswana, Namibia, Mozambique and the Democratic Republic of Congo.

In July 2013, we provided formal feedback to the South African Parliament as part of the consultation process with civil society organisations with regard to their *Draft Public Participation Framework for the South African Legislative Sector*.

IAP2SA was invited to speak at a special symposium on *“improving public participation in*



*local government in the Eastern Cape”*, 11 to 12 September 2013, and facilitated a brainstorming session on what a PP training module for local government might look like.

The affiliate was invited to present at the 14th Annual conference of The Association of Public Accounts Committees (APAC) in Port Elizabeth from 30 September to 2 October 2013.

The 5-day Certificate Training was run in Johannesburg from 21-25 October 2013, for 12 participants, delivered by Elmah Nthebolan.

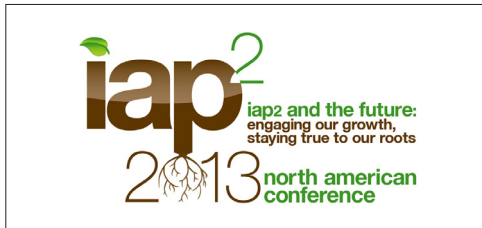
2013 YEAR IN REVIEW  
**SUMMARY OF AFFILIATE ACTIVITY**

## Highlights of Affiliate Activities

### IAP2 USA

IAP2 USA hosted the 2013 North American Conference (it alternates with IAP2 Canada as host Affiliate) on September 22-24, in Salt Lake City, Utah. The theme was “Engaging our Growth,” and the conference featured five keynote speakers, including Salt Lake City Mayor Ralph Becker, whose consulting firm specializes in public engagement, AmericaSpeaks founder Carolyn J. Lukensmeyer and social media expert Ted Nguyen; there were over 35 sessions, a technology fair and field trips of the area.

The three-day event in Salt Lake City welcomed some 200 participants and included conference sessions, a substantial tech fair, and keynote speakers – including the Mayor of Salt Lake City – who earned excellent evaluations from those taking part. It was also a financial success, contributing nearly \$28,000 to the Affiliate’s net income. (Total net income for the year was over \$33,000.)



IAP2 USA Core Values Awards recipients were the City of West Hollywood (2013 Community Study) and Healthy Democracy Oregon (Oregon Citizens’ Initiative Review).

In collaboration with IAP2 Canada, the monthly Learning Webinars continued through 2013. Topics included the Core Values Awards, Participatory Budgeting and the importance of diversity in planning public participation.

### **Certification Project**

A team from the USA affiliate has been working on developing a Public Practitioner Certification. Roughly 6,000 people have taken the Certificate training program. The program does not include any kind of testing, assessment, or demonstration of knowledge or skills to confirm that people have in fact learned material presented. Despite this, people who have taken the program have been stating that they are certified by IAP2; but no one is certified. There is no certification process yet. So the Federation decided to look at certification, and a team headed up by Wendy Green Lowe has started up the process.



## Emerging Affiliates

### PORTUGAL

On Tuesday 29 January the application for status as Emerging Affiliate with IAP2 Federation from Portugal was accepted and approved by the IAP2 Federation Board. APA Portugal (Associação para a Participação Pública) will join the established IAP2 Affiliates in France and Italy in supporting IAP2 values and principles of practice in public participation in Europe. They are also looking forward to a future opportunity of reaching out to other Portuguese-speaking countries around the world including Brazil, Mozambique, Angola and Timor.

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