

Are you looking for assistance with organizing and sustaining productive public engagement?

Struggling to decide how to use online engagement tools?

Frustrated with the standard "2 minutes at the microphone" public meeting?

Need expert advice on bringing together a diverse critical mass of people?

Then this workshop is for you!

# PUBLIC ENGAGEMENT STRATEGY WORKSHOP



PUBLIC AGENDA



INSTITUTE FOR  
LOCAL GOVERNMENT™  
*Promoting Good Government at the Local Level*

FLIP THIS CARD OVER to learn more about the workshop.

The Public Engagement Strategy Workshop will provide you with the tools and resources you need to authentically engage stakeholders in thoughtful, democratic processes.

Public Agenda's Matt Leighninger and Nicole Cabral are partnering with Sarah Rubin of the Institute for Local Government to lead this workshop.

**NOTE:** A 5% refund fee will be charged for all cancellations. Refunds can be issued until February 10, 2017. Students enjoy a discounted rate. If you are a student, email [pe@publicagenda.org](mailto:pe@publicagenda.org).

### Who

Leaders looking to revamp or strengthen their engagement strategy

### Date

Wednesday, March 8, 2017

### Time

9:00am – 4:30pm

### Location

Institute for Local Government  
1400 K Street, Sacramento, CA 95814

### Cost

\$250 (ends February 10, 2017)  
\$350 (after February 10, 2017)

### Deadline

Early bird registration deadline is February 10, 2017.

### Contact

[pe@publicagenda.org](mailto:pe@publicagenda.org) or call 212.686.6610, ext. 124

To register for the Public Engagement Strategy Workshop, please go to: <http://goo.gl/WdBF7G>