

TRB COMMITTEE ON PUBLIC ENGAGEMENT  
AND COMMUNICATIONS (AJE40)

# CALL FOR POSTERS

**TRB**  
TRANSPORTATION  
RESEARCH BOARD



**101<sup>st</sup>** Transportation  
Research Board

## ANNUAL MEETING

January 24-28, 2022 | Washington, D.C.

### WHAT'S IT ALL ABOUT?

The Public Engagement & Communications Poster Session will highlight best practices, new technologies and lessons learned, build awareness and skills, and advance the state of the art in public involvement and communications for transportation.

### FOR MORE INFORMATION

Jamille A. Robbins  
N.C. Department of Transportation  
[jarobbins@ncdot.gov](mailto:jarobbins@ncdot.gov)  
919.707.6085

[www.trb.org/AnnualMeeting](http://www.trb.org/AnnualMeeting)



## CRITERIA

Entries are encouraged from all modes and all stages of the project development process. However, the poster must focus on the public involvement and/or communications components of the project, rather than on the project in its entirety.

## POSTER STATION LOGISTICS

Each poster station will be equipped with a table and a 4' x 8' panel for displaying the poster. An electrical connection will be available. Telephone and Internet connections will not be available.

## SELECTION GUIDELINES

Selection is based on:

- Relevance to the Committee's focus areas (see application form)
- Originality and quality of the public involvement/communication effort
- Value of lessons learned to project staff and to public involvement and communication professionals
- Completeness of the application

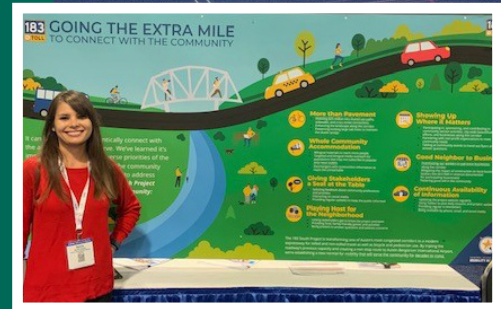
The following are not eligible:

- Sales presentations on products or services
- Posters previously presented, or based on papers previously presented or published, in conjunction with TRB efforts

## NOTE TO APPLICANTS

*Tips for Poster Developers* and examples of posters are available on the Committee's website. Following the Annual Meeting, the Committee invites poster session presenters to submit electronic copies of their posters for display on the website.

Access the tips and examples: <https://sites.google.com/site/trbcommitteeada60/trb-poster-session>



## HOW TO APPLY?

Potential poster session participants must complete and submit an application form by email to [jrobbins@ncdot.gov](mailto:jrobbins@ncdot.gov). TRB will notify applicants of acceptance in early November and will provide additional details.

**Applications Due:** Friday, September 10, 2021

**Application Form:**

<https://sites.google.com/site/trbcommitteeada60/trb-poster-session>

# APPLICATION **TRB 2022 ANNUAL MEETING PUBLIC INVOLVEMENT POSTER SESSION**

## APPLICANT CONTACT INFORMATION

\_\_\_\_\_  
Name

\_\_\_\_\_  
Position

\_\_\_\_\_  
Organization

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
Telephone

\_\_\_\_\_  
E-mail

**If you are a consultant submitting a poster that presents information on a sponsoring agency's project, please provide contact information for the agency.**

\_\_\_\_\_  
Name

\_\_\_\_\_  
Position

\_\_\_\_\_  
Organization

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
Telephone

\_\_\_\_\_  
E-mail

## Please respond to the following questions.

1. Describe the type of project for which the highlighted public involvement and/or communication practice or technology was employed. Include:

- Project name and location (city, county, state, country)

- Mode (e.g., highway, air, rail, port, transit, pedestrian/ bicycle)

- Stage in the project development process (e.g., long-range planning, corridor planning, design, construction, operations and maintenance)

- Technical area(s) addressed by the project (e.g., design of roadways, transit stations or bicycle facilities; context-sensitive solutions; transit operations; bridge replacement)

2. Describe the public involvement/communication practice or technology that will be highlighted in the poster.

3. Describe the "lessons learned" that will be highlighted in the poster.

# APPLICATION **TRB 2022 ANNUAL MEETING PUBLIC INVOLVEMENT POSTER SESSION**

Please respond to the following questions.

4. Describe the poster's relevance to the following focus areas:
- How have new technologies, tools and techniques contributed to better decision making?
  - How can lessons learned be applied to other projects? What "takeaways" will your poster offer practitioners?
  - The expectations for public involvement and communications continue to rise (for example, the use of visualization techniques), but budgets are limited. What are ways to make the most of resources?

5. Is the topic of public involvement/communication for this specific project being submitted in response to another call for papers or posters at the TRB Annual Meeting?

- Yes    Session name and sponsor, if available: \_\_\_\_\_
- No

6. Is this poster being submitted to the *TRB Communicating with John and Jane Q. Public* competition?

- Yes
- No