



Presented by:

Chris Hartye, City of Hillsboro  
Jason Robertson, J Robertson and Co.

City of Hillsboro – 2016 IAP2 (USA)  
Organization of the Year



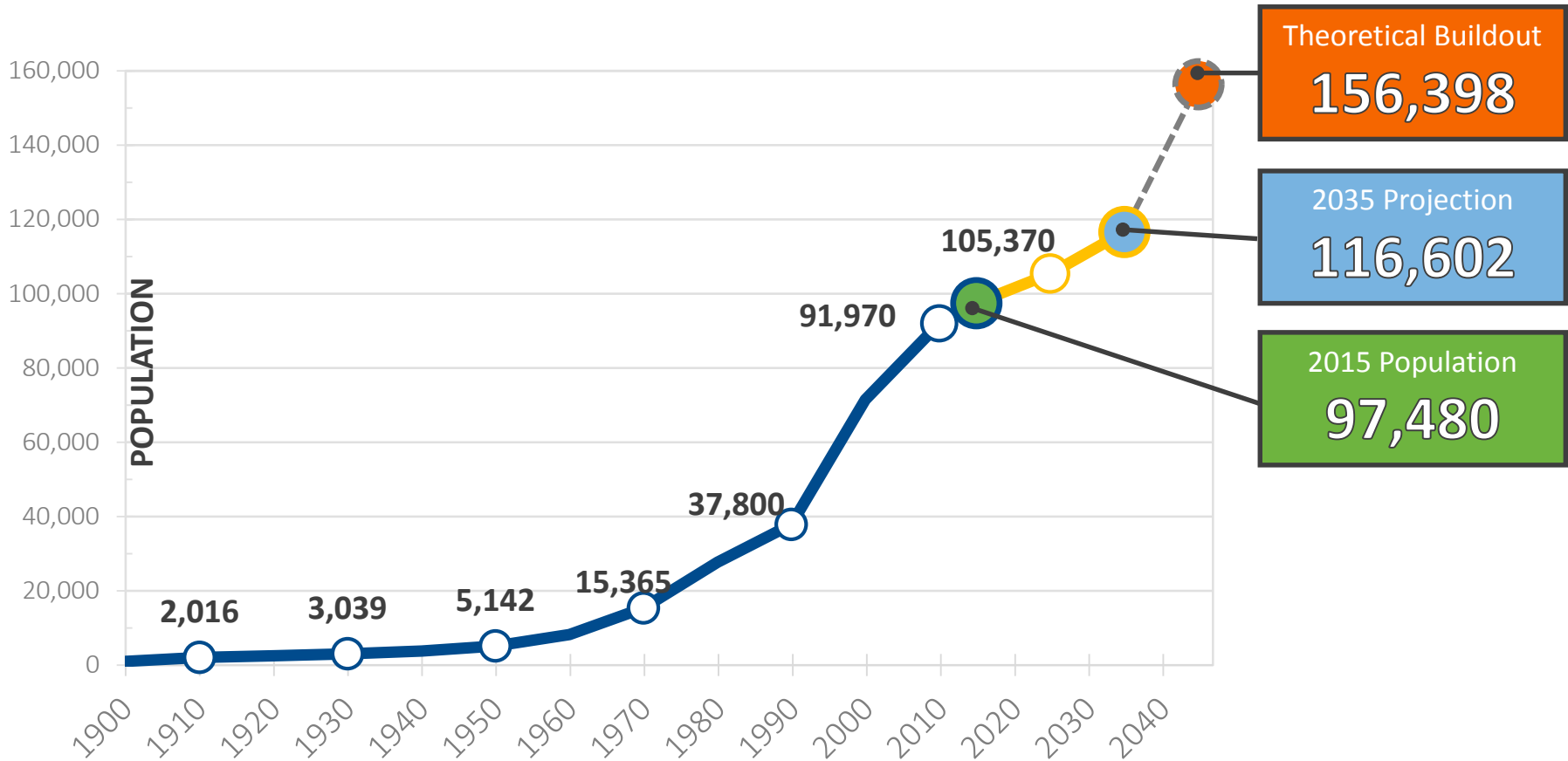
# Presentation Topics

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- Geography/Demographics – Why P2?
- Hillsboro 2020 – Original Community Visioning Effort
- Hillsboro 2035 Community Plan
  - Development Process/Public Involvement
- Organizational Integration and Alignment
- Tools and Take Aways

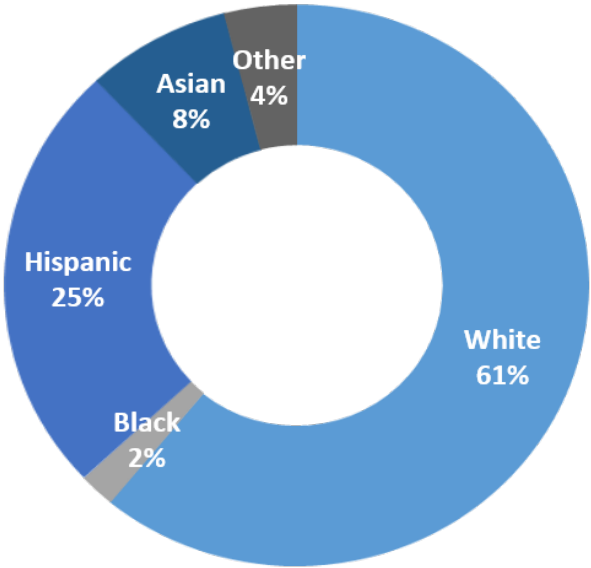


# Hillsboro's Population Growth

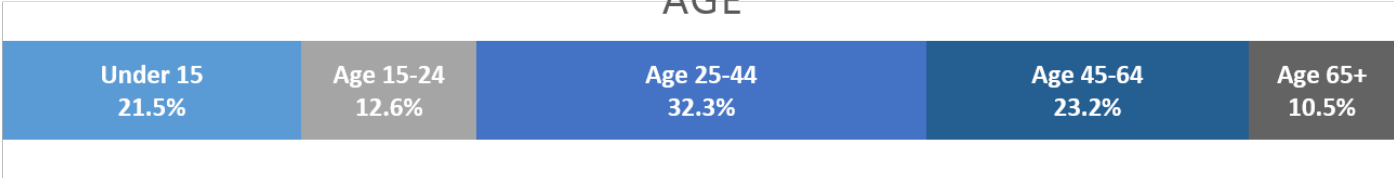


# Hillsboro Demographic Snapshot

## ETHNICITY

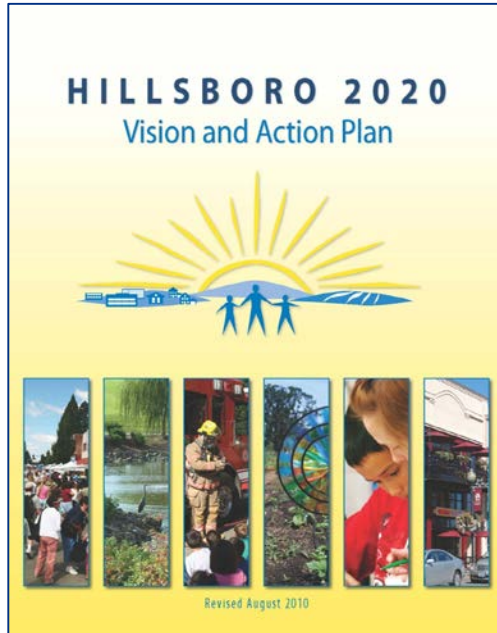


## AGE



Median: 31.7 years

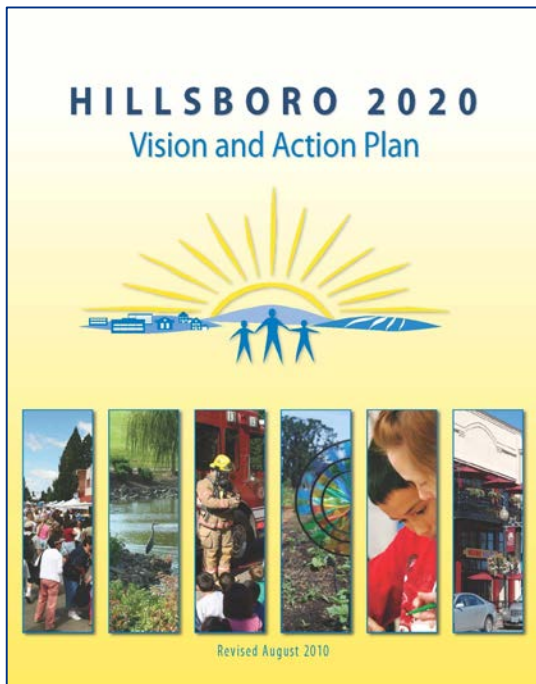
# Hillsboro 2020 – the Original Community Vision



- 20-Year community plan shaped by Hillsboro residents and stakeholders
- Began in 1997 asking community members “what do you want Hillsboro to look like in the Year 2020?”
- Community ideas were collected and developed through a Vision Task Force
- Adopted by City Council in 2000 – over 15 years of implementation and now complete.
- IAP2 Project of the Year in 2002

# Community-Wide Ownership

- Overseen by a citizen-led Implementation Committee
- Not just a city government plan: over 25 community orgs. led projects and programs
- Updated Every 5 years – “A Living Document”



# 2020 Implementation Highlights





# 2035 Community Plan – The Next 20 Years



# 2035 Development Process

## Hillsboro 2035: Renewing the Vision

Proposed timeline for updating our community vision and action plan



# Public Outreach and Involvement

- Community Task Force
- 26 Community Conversations
- 14 Events and Festivals
- 9 Idea Boxes
- 5 forms of online engagement
- Youth participation
- Latino community
- Hillsboro employers



# 2035 Plan Public Involvement Totals

- **4,327** people actively participated in generating ideas for 2035
- Just under 800 “My 2035” survey-takers



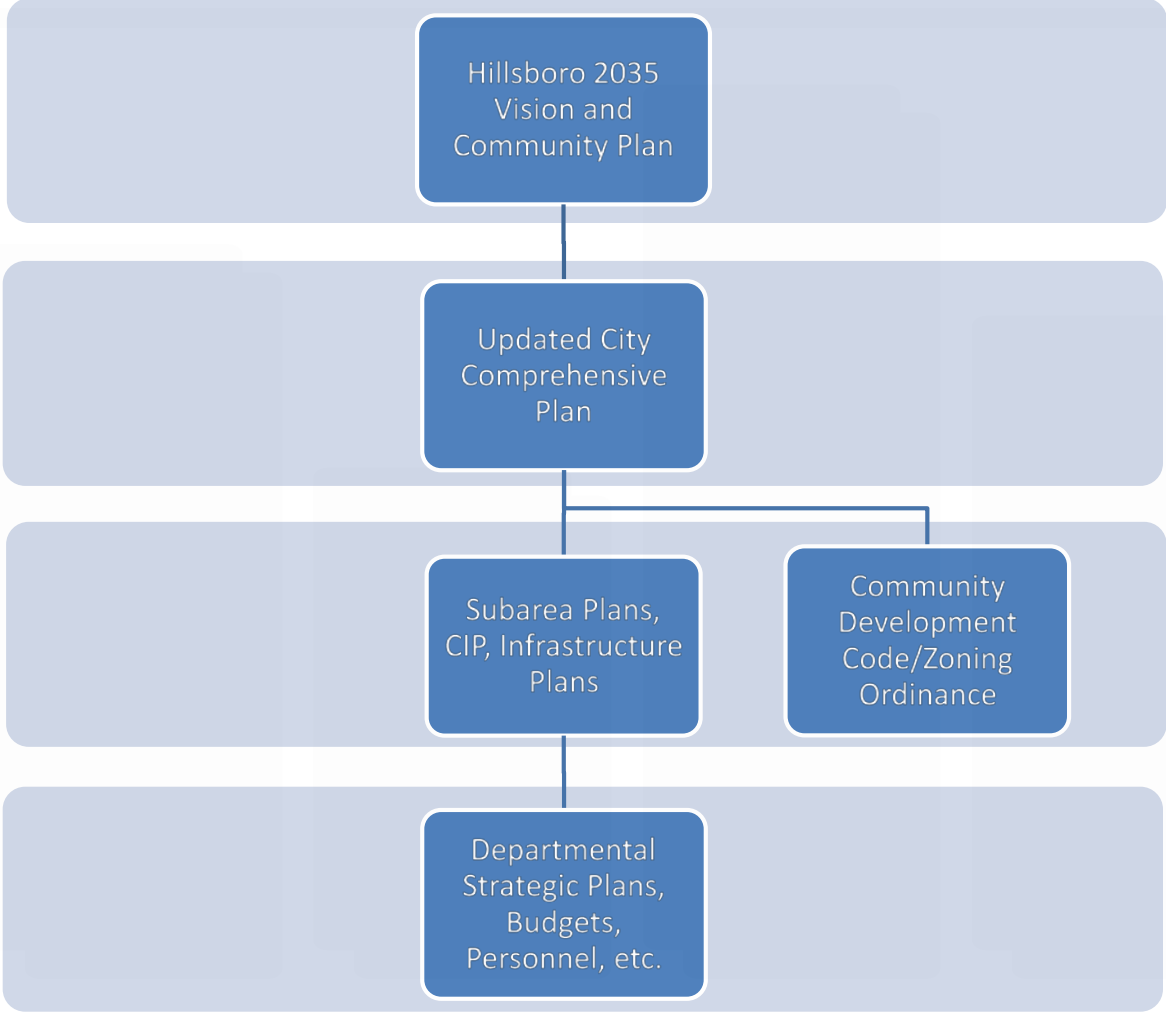
- = **5,000+** total participants!

# Hillsboro 2035 Lead Community Partners

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- Bienestar
- City of Hillsboro
- Community Action
- Domestic Violence Resource Center
- Elders in Action
- Hillsboro Chamber
- Hillsboro Community Foundation
- Hillsboro Farmers' Markets, Inc.
- Hillsboro Ministerial Association
- Hillsboro School District
- Hillsboro Tuesday Night Market
- Oregon State University Extension Service
- Pacific University
- Portland Community College
- Rebuilding Together Washington County
- SOLVE
- TriMet
- Tualatin Valley Workshop
- Tuality Healthcare
- Virginia Garcia Memorial Health Center
- Washington County
- Westside Transportation Alliance

# Hillsboro Long Term Plan Alignment



# Hillsboro 2035 Budget Exhibit

## Estimated City Department Expenditures for *Hillsboro 2020/2035 Plan* Implementation

Department	Total Vision-Related Expenditures Estimate for FY '17	Example of a Vision Action, Project or Program Included as part of the Budget
City Manager's Office	103,000	Organizing "Hills-Doer" Community Day of Service
Building	32,000	Sustainable Construction Incentives
Economic Development	5,534,060	North Hillsboro Infrastructure Development
Fire	54,250	Fire Community Safety Education Outreach
Library	936,660	"Library of Things" Program
Parks	5,567,560	Orenco Woods Nature Park Development
Planning	1,050,000	Transportation Planning
Police	994,000	School Resource Officers at Hillsboro Schools
Public Works	13,037,110	Jackson School Road Bike/Ped. Project
Water	18,000,000	Willamette Water Supply Program
<b>Total City</b>	<b>\$45,308,640</b>	

# Ongoing Attention to Public Participation



- City Departmental Focus
- Staff and Supervisor Trainings
- Community Presentations and Events
- Regular Public Communication and Participation



# Key Success Factors

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- Willing council and committed city management
- Citizen oversight and stewardship
- Staff leadership
- External and internal buy in
- Visible victories
- Reasonable metrics
- Shared, celebrated and renewed
- Innovation and adaptation

# Thank you! Questions?

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